

# cowmanagement



# print 2019

## PUBLICATION DATES 2019

PUBLICATION DATE	DEADLINE	FEATURES
January 25	January 11	Maize / Dairy-Tech
March 15	March 1	Grassland + Supplement: CM Forage
May 3	April 19	Housing & Equipment
June 28	June 14	Udder health
August 30	August 16	Feeding
October 4	September 20	Milking equipment
November 1	October 18	Calf rearing + Supplement: CM Young stock
December 6	November 22	Cow health

## CIRCULATION

CowManagement has a circulation of 9,736 in 2017

## ADVERTISING RATES

	1x		3x		6x		9x		12x		21x	
	£	€	£	€	£	€	£	€	£	€	£	€
1/1 page	850	1,247	801	1,181	756	1,115	711	1,047	665	980	608	882
1/2 page	461	679	438	676	414	612	392	576	345	510	297	485
1/4 page	232	341	220	323	208	307	197	287	172	256	166	242
1/8 page	129	183	118	174	112	166	106	161	98	140	93	131

Extra cost for full-colour: 1/1 page: £220, € 320 < 1/1 page £110, € 160 All prices exclusive of VAT (prices in euro and sterling)  
Advert on editorial page (1/4 landscape): 2 x 1/4 price

## TECHNICAL INFORMATION – ADVERTISEMENT DIMENSIONS

	Portrait	Landscape	
1/1 page	195 x 257 mm		Screen full-colour: 60 – Screen black: 54
1/2 page	95 x 257 mm	195 x 126 mm	Reproduction material and digital
1/4 page	95 x 126 mm	195 x 61 mm	Production material: Certified PDF
1/8 page		95 x 61 mm	Always deliver a print of the advertisement
type page	230 x 297 mm		Extra bleed: 3 mm
type area	195 x 257 mm		

## MORE INFORMATION



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