

# chovskotu



# print 2019

## PUBLICATION DATES 2019

PUBLICATION DATE	DEADLINE	FEATURES
February 15	February 4	Maize and grass
April 26	April 15	Preview national show of livestock
June 14	June 3	Housing and milking equipment
September 6	August 26	Feeding
October 18	October 7	Calf rearing
December 20	December 9	Cow health

## CIRCULATION

### CZECH REPUBLIC & SLOVAKIA

Chov Skotu has a circulation of 5,190 in 2017

## ADVERTISING RATES (IN EUROS)

### Black and white

	1x	3x	6x
1/1 page	375	357	344
1/2 page	206	195	183
1/4 page	109	105	99

Extra costs for full colour:

1/1 page: € 160, < 1/1 page: € 80

The new rates will come into effect on

January 1, 2019

Advert on editorial page (1/4 landscape): 2 x 1/4 price

Advert on editorial page (1/4 landscape): 2 x 1/4 price

## ADVERTISEMENT DIMENSIONS

	Portrait	Landscape
1/1 page	180 x 256 mm	
1/2 page	88 x 256 mm	180 x 125 mm
1/4 page	88 x 125 mm	180 x 61 mm
1/8 page	42 x 125 mm	88 x 61 mm
Type page	210 x 297 mm	
Type area	180 x 256 mm	

## MORE INFORMATION



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