

chovskotu

Chovskotu is a specialist technical magazine for dairy producers in the Czech Republic and Slovakia. Passionate about dairying and supporting producers, we work hard to offer our readers a wealth of useful, interesting and practical information to help them to manage their herds and businesses more profitably and efficiently. Together with you, a valued advertiser, we would like to continue to share invaluable cow management information with our readers, to help them strengthen their position in an increasingly volatile dairy market place.



Connecting producers & business

PUBLICATION DATES 2018

PUBLICATION DATE	DEADLINE	FEATURES
March 16	March 5	Preview Tech Agro
April 27	April 16	Maize and grass
June 8	May 28	Housing and milking equipment
September 7	August 27	Preview National show / feeding
October 19	October 8	Calf rearing
December 21	December 10	Cow health

ADVERTISEMENT DIMENSIONS

	Portrait	Landscape
1/1 page	180 x 256 mm	
1/2 page	88 x 256 mm	180 x 125 mm
1/4 page	88 x 125 mm	180 x 61 mm
1/8 page	42 x 125 mm	88 x 61 mm
Type page	210 x 297 mm	
Type area	180 x 256 mm	

CIRCULATION CZECH REPUBLIC & SLOVAKIA

Circulation: 5.189

ADVERTISING RATES (IN EUROS)

Black and white				Extra costs for full colour: 1/1 page: € 160, <1/1 page: € 80 The new rates will come into effect on January 1, 2017
	1x	3x	6x	
1/1 page	375	357	344	
1/2 page	206	195	183	
1/4 page	109	105	99	

Advert on editorial page (1/4 landscape): 2 x 1/4 price

MORE INFORMATION?

Please contact ChovSkotu's advertisement department



FROUKJE VISSER
ACCOUNTMANAGER
Tel.: 0031 (0)26 38 98 823
froukje.visser@crv4all.com



MARCO JANSEN
ACCOUNTMANAGER
Tel.: 0031 (0)26 38 98 820
marco.jansen@crv4all.com



JANNET FOKKERT
ADVERTISING
& MARKETING
Tel.: 0031 (0)26 38 98 806
jannet.fokkert@crv4all.com